

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

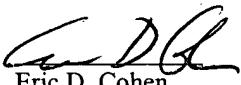
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SDavis
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In re Patent Application of:)
Hohberger et al.)
Serial No.: 10/001,364 ✓)
Conf. No. 3268)
Filed: October 25, 2001)
For: METHOD AND APPARATUS FOR)
ASSOCIATING ON DEMAND)
CERTAIN SELECTED MEDIA AND)
VALUE-ADDING ELEMENTS)
Examiner: An H. Do)
Art Unit: 2853)

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

8/11, 2003
Date


Eric D. Cohen
Reg. No. 38,110

AMENDMENT AND REPLY PURSUANT TO 37 C.F.R. § 1.111

Mail Stop Non-Fee Amendment
Commissioner for Patents
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INTRODUCTION

In reply to the Office Action mailed June 4, 2003, please amend the above-identified application as follows: